



## Drew Jacobs

Drew Jacobs is an executive coach and facilitator who has been working in the professional coaching and training industry since 2011. She believes in the philosophy that people are humans first and professionals second, focusing on uncovering individuals' unique traits and skills that they may have been hiding to appear more "professional." She believes these traits often serve as their greatest strengths.

Drew has served clients from various organizations, including Harvard Business School, eBay, Starbucks, AbbVie, and American Express. Her focus on executive presence, virtual presentation skills, and strategic business writing has helped leaders communicate powerfully, connect more deeply, and transform their self-awareness.

Drew held various roles for over 10 years at The Ariel Group, a leadership development firm specializing in Leadership Presence. In addition to facilitator and coach, Drew served as VP of Solutions Strategy and Director of Learning. She oversaw the Facilitator recruitment and certification

process, designing and leading in-person and virtual train-the-trainer programs. She has trained world-class facilitators and coaches in US, Europe, Asia, and Australia.

From 2021-2024, Drew served as Associate Director of Digital Learning at Mobius Executive Leadership. In this role, she led digital learning initiatives, designing and implementing various online offerings that enhance facilitator and coach development.

Drew's original background is in the performing arts. She received a BFA from Adelphi University and has worked professionally as a theatre and film actress for over 15 years. She has toured the US in theatre productions, performed in international theatre festivals, and starred in the web series "Staying in Boston," for which she was nominated for Outstanding Comedy Actress in both the LA and Miami web series festivals.

Drew holds certifications from LUMA's Human-Centered Design Thinking and in the HBDI Whole Brain® Model. She is currently pursuing her ICF certification through the Center for Executive Coaching. She is passionate about coaching Millennial women and working mothers on throwing away the guilt and embracing imperfections to create their ideal professional life.

Drew is based in the greater Boston area, where she lives with her husband (a British transplant) and two young daughters. She enjoys walking her girls to school, taking trips to Cape Cod, and listening to podcasts.